

Kentucky Lewis and Clark Bicentennial Commission Meeting  
March 12, 2003, 1 pm  
Locust Grove, Louisville, Kentucky

**Present:** Julie Parke, David Carter, Dolores Delahanty, Tom Fugate, Carole Summers, Mary Hammond, Karla Nicholson, Jim Claypool, Jim Holmberg, Kate Hesseldenz and Chrystie Keenan.

The February minutes were approved with some clarifications from Jim Holmberg and David Carter regarding the budget.

**Old Business:**

Jim Holmberg noted that he had not had time to work on a mission statement for the commission but would bring something to the members at a later meeting.

It was reported that Will Ticknor said that the Kentucky Humanities Council would not fund a 2<sup>nd</sup> copy of Museums to Go. Julie announced the Martin Schmidt gift of \$5000 for a 2<sup>nd</sup> copy of the Museums to Go panels. The money will go to making Museums to Go and to defray commission administrative costs. The KHS teacher conference is set for July 28,29.

**Budget:**

Karla put together a draft budget. It was decided that the commission members would look at it and would discuss it at the next meeting. Jim Holmberg said the publications line needs to be changed. Carole agreed and said it should be \$50,000. It was decided to change this line to \$50,000. Carole also said that advertising can go through KY Travel and will not cost the commission anything. Karla said many things on the draft budget are under funded, like the projects. Karla also mentioned travel re-imbursement. It's costing KHS \$200 a month. Karla asked if the commission members should be re-imbursed for travel. Ways to make money were also discussed and ideas such as developing products and tee-shirt sales were discussed.

**Quilt Exhibition in Paducah:**

Dolores suggested that the commission support the quilt exhibit in Paducah. The quilt exhibit in Paducah will be at the Museum of the American Quilter's Society from Oct. 2003-January 2004 and will display a selection of the AQS Lewis & Clark quilt contest entries. It was suggested that the commission display these quilts at the state capitol during a legislative reception or at the state fair. Or perhaps at KHS. The quilt show will be at the MAQS from October 2003-Jan. 2004. A reception in Feb. 2004 was discussed, maybe in the Brown Forman room with the quilts installed in that space. There could be fees associated with shipping and insurance however.

**Donations/ Fundraising:**

Membership incentives were discussed, like sending a newsletter to people who donate, or perhaps a pin. A decal vinyl window cling was also suggested. Another idea was to set up a tent for patrons at the Louisville event. David Carter said we need a two-prong approach to begin the fundraising.

David feels that we need public awareness of the expedition first and we need a coordinated fund raising effort in which individuals and businesses are personally contacted. It was discussed that the commission is new and the public awareness and promotion is just starting. Carole noted that the commission should not compete with the Falls committee. Karla said we don't need to fundraise in Louisville this year. She also suggested that the commission go to the Brown Forman Corporation in 2004. It was also noted that if the signature event goes well, there may not be a lot of need to raise public awareness.

### **Scope of Activities and Formation of Sub-Committees:**

Dolores said we need to define the scope of activities and she suggested the following:

- 1) Raise public awareness statewide
- 2) Coordinate the activities at the local community level and ask what support they want (beginning with the community meeting in May-this may help shape the activities of the commission)
- 3) Piggy-back the Commission's activities on other L&C Expedition commemorative events (i.e. the quilt exhibition in Paducah)
- 4) Sustain interest in the commemoration of the L&C Expedition over the 4 years period 2003-2007
- 5) Serve as a clearinghouse for information to the extent that resources are available (perhaps send out an electronic newsletter)

It was observed that the work of the kind defined requires the creation of sub-committees which could include the following: (commission members identified the committees they wished to serve on.)

- 1) Marketing/Public Relations Committee- **Jim Claypool**
- 2) Community Liaison Committee-**Julie Parke**
- 3) Fund Raising Committee – **David Carter, Tom Fugate**
- 4) Project Committee-**Jim Holmberg, Tom Fugate, Dolores Delahanty, Chrystie Keenan**
- 5) Administration Committee- **Jim Holmberg**

### **House Resolution on March 24<sup>th</sup>:**

It was reported that plans were being made for a resolution to be introduced to the House on March 24<sup>th</sup>. It was noted that Joni Jenkins would introduce the resolution and that it was set tentatively for 12 pm, but that we must stay loose and make it short. Skip Jackson has agreed to come dressed as M. Lewis. Kate reported that Hasan Davis was leaving that day open, but that the paperwork had not been sent into KHC yet. Dolores said it would be great to have re-enactors, but not completely necessary. It was decided to sent out the information packets to the legislators at their homes because if they get them on the 24<sup>th</sup>, they may not read them. It was suggested that LRC mail them. Tom said he could mail them from the Heritage Council.

### **Information Packets:**

Julie said we need to know what communities are doing for inclusion in the info packet.

Mary passed around a list of events in Paducah. Carole said she could get a list of retailers to give to all communities. It was suggested that the commission give out a packet to the community groups at the May meeting.

**Next meeting:**

April 9, Kentucky History Center, Frankfort (Jim Mallory will chair the meeting as Jim Holmberg will not be able to attend)

Community Meeting will be held sometime in May in Frankfort